

ABOUT THIS WEBINAR

The next 50 years will see the Hagerbach Test Gallery transition as much as it has done in the first 50 years of its existence. Mission Earth First aims at powering this transition by using the underground environment to inspire, innovate and demonstrate. Underground space much like outer space provides a different approach for humankind to survive. In the long term it may well prove to be the only way to sustain humankind on this planet and on others.

WHAT TO EXPECT?

In this first webinar we will explore how Hagerbach Test Gallery has developed into what it is. We will unveil Mission Earth First as a new and exciting collaboration. Students from ETH Zürich who took part in the 'Hagerbach Challenge' will present their winning concepts for inspiration, innovation and demonstration of

underground spaces. We will engage with the webinar participants and start with a creative dialogue that will continue into next year when Mission Earth First will be launched.

WHY THIS WEBINAR?

For the first time in the history of the planet Earth, the actions of humanity are affecting the planet's natural cycles and processes. This has grown to such an extent that geologists are calling our times the Anthropocene, a new epoch. Furthermore, thinkers such as Stephen Hawking and Toby Ord, have suggested that the ability for humankind to survive lies in radical change and radical ideas, including leaving planet Earth in search for other planets to settle on.

We have come at a point in history where 'business-as-usual' no longer suffices as a strategy, we need systemic change, we

need new paradigms to boldly transition to a new normal.

WHO SHOULD ATTEND?

Existing and new fans of Hagerbach Test Gallery and underground spaces. Urban planners, urban designers, engineers, architects, geographers, geologists, artists, scientists, entrepreneurs, investors, thinkers, decision makers. And anyone else who is interested in new and exciting ways forward for humankind

WHO IS ORGANISING THIS SEMINAR?

- Hagerbach Test Gallery
- SCAUT
- ITACUS
- THE HUS.institute
- Students of ETH Zürich

INNOVATION, INSPIRATION, DEMONSTRATION

Mission Earth First, because Earth counts

JOIN THE MOVEMENT

Join the movement by engaging with one of our founding partners: VSH, SCAUT, ITACUS, or the HUS.institute. Would you like to contribute directly? Join Mission Earth First and use it as your base for exploring radical and new solutions for humankind's survival. Just hit the 'Get Inspired' button and leave your contact details.

WHAT WILL YOU TAKE AWAY FROM THIS WEBINAR?

First and foremost you will be inspired by a new way of looking at underground spaces and the ways in which they can help sustain humankind. Secondly, an appreciation of the need for systemic change that starts today. In future webinars we will further explore this, specifically during the World Systemic Forum to be held in January 2021.



PROGRAM

- Welcome by moderators Han Admiraal and Antonia Cornaro (co-chairs of ITACUS) to Hagerbach with a first overview of the facility.
- Mission Earth First explained – why this initiative and what is it all about.
- The Hagerbach Managing Director explains the facility's past and ongoing development.
- Audience interaction with polls and surveys.
- Underground Space Perspectives; invited guests share their enthusiasm and views.
- ETH Master students' highlight their work on Planning of Underground Space and the concepts they came up with in the categories innovation, inspiration and demonstration.
- Panel debate with leading thinkers on the subject (with questions from participants): Felix Amberg (President and Owner of the Amberg Group), Rudi Hilti (Founder THE HUS.institute & World Systemic Forum), Michael Kompatscher (Managing Director Hagerbach Test Gallery), moderated by ITACUS co-chairs Antonia Cornaro and Han Admiraal.

WEBINAR
25 SEPTEMBER 2020
14 - 15 CET